

Lift Your Voice Contest *In Honor of Black History Month*

PROMPT GUIDELINES

The struggle for Civil Rights remains a daily reality that affects us all, often in drastically different ways. Many of us may not realize the role that traditional and systemic structures play in discrimination. We do not realize the extent that these structures inform the public's perception of discrimination through the news, digital publications, media, and public policies, among other sources. Current events are fueling the influence of the media through local, national, and international news outlets, YouTube, social media, cell phone photos, and more, oftentimes to deleterious effects. However, in your hands, the media is also a valuable tool that gives your voice the chance to challenge negative portrayals, intentional and otherwise, that contribute to discrimination and racism. Lifting Your Voice offers you an opportunity to give voice to the issues that are important to you.

Reflect on the ways that you have seen the news and other media represent current events that focus on race or discrimination. Consider your responses to the following questions:

- What do you see and hear from various kinds of media?
- What feelings does it solicit?
- What do you want to say about the media, race, and discrimination?
- What do you want to say about the immediacy of news outlets, social media, and other sources?
- What changes do you want to see? What do YOU want to BE?

Answer one or all of these questions in the format that best expresses your response

Also, be sure to check out the
Black History Month Luncheon

on Monday, February 13 from
11:00am - 3:00pm in the Mariposa Room

Please RSVP to mdeansoffice@ucsd.edu

JOHN MUIR COLLEGE

Lift Your Voice Contest In Honor of Black History Month

CONTEST INFO

Submit an original essay, poem, work of art, or video that reflects on significant moments or experiences that influenced your understanding of social justice.

Students can choose any medium from the following list to participate in the contest:

- Art piece (2D or 3D)
- Poem (maximum 300 words)
- Essay (maximum 500 words)
- Video (5 minutes or less)

Please see Page 2 for prompt guidelines.

JUDGING CRITERIA

Submissions will be evaluated anonymously by the John Muir College “Lift Your Voice Contest” Committee Panel on the following criteria:

1. **Relevance to the theme** “Creating History” (Please see Page 2 for prompt guidelines)
2. **Originality** – Creativity and thoughtfulness in response to the topic
3. **Impact** – Quality of product and clarity of expression

PRIZES

- 1st Place: \$75
- Honorable Mentions: \$25

TO ENTER

Eligibility for the contest requires that students are registered full-time UCSD Muir College Students. Submissions are limited to one entry per student.

The entry deadline is **Monday, February 6, 2017 at 4:30PM**. Submissions may be dropped off to the Muir College Student Affairs Office (H&SS 2126) or e-mailed to mdeansoffice@ucsd.edu. **Completed submissions must include a cover letter with a short description of your submission, your full name, e-mail address, and phone number.**

All participants will be invited to the Black History Month Luncheon on Monday, February 13 at 12PM in the Mariposa Room. Winners will be notified via e-mail and will have the opportunity to present his or her entry at the Luncheon. Please RSVP to mdeansoffice@ucsd.edu.

All submissions must be the original, unpublished work of the student. All entries become property of Muir College and cannot be returned. Entries could be posted on the college website.

For more information, contact the Muir College Student Affairs Office at (858) 534-3587 or e-mail at mdeansoffice@ucsd.edu.